



Krug 1996 – Exceptional Vintage

Class, elegance and effervescence are all perfect descriptions of the House of Krug. So it's no surprise that the company presented its vintage 1996, widely considered to have been one of the vintages of the century in champagne. This world premiere was punctuated by the extraordinary occasion by a fine meal and ever finer champagne at COUNTRY, an exquisite restaurant nestled on Madison Avenue in Manhattan.

The exquisite meal, including several courses of sweet shrimp, oysters, sole, spring lamb, and apricot, was hosted by Olivier Krug, the eldest of Henri Krug's five children. By representing the sixth generation of the Krug family in the heart of the business, Olivier has key roles in France and carries the passion and energy of the House of Krug to the four corners of the world.

Interestingly enough, since 1843, the champagne of Krug, along with the Krug family, has been a living legend, a testament to a vision of craftsmanship and commitment. Hence, Krug 1996 is no exception to the outstanding quality of rich aromas, jubilant freshness, and illuminating taste. Cheers!

--Vicki Salemi, NYC Correspondent



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